



Conference Agenda

Monday, September 26th, 2016

11:30 am Registration / Possibility for Lunch at Room
Universität für Bodenkultur Wien, Räume EH 01
sowie SR 06, Peter Jordan Straße 82, 1190 Wien,
Austria.

12:30 am Introduction

Prof. Gerzabek, Universität für Bodenkultur Wien,
Austria & Prof. Koch, Humboldt Cosmos
Multiversity, Spain

Thomas Madreiter, Planungsdirektor Stadt Wien:
Wien als Smart City

1:15pm Panel “Logistics” Room 1

Chair: Prof. Eric Sucky, University of Bamberg,
Germany

*Analyse des Potenzials der Elektromobilität im
Hinblick auf das logistische Problem der letzten
Meile*

Jonas Wiese, University Bamberg, Germany

Smart Factory, Smart Logistics - Smart und Sustainable? Industrie 4.0 aus der Perspektive der Nachhaltigkeit

David Karl and Immanuel Zitzmann, Lehrstuhl für
BWL, University Bamberg, Germany

Einflussfaktoren auf die Retourenquote im Bekleidungsversand

Björn Asdecker, University of Bamberg, Germany

1:15 pm Panel “Logistics & Business models” Room 2

Chair: Prof. Dr. Niels Biethahn, Institut für
Automobil Forschung in Dortmund, Germany

*ÖPP-Modell unter Beteiligung einer
Verkehrsinfrastrukturgenossenschaft*

Melanie Beck, Duale Hochschule Baden-
Württemberg Heilbronn, Germany

*Analyse der Ertrags- und Risikosituation von
ÖPP-Projekten im Bundesfernstraßenbau auf
Basis von Daten des Gebührenaufkommens aus
der LKW-Maut*

Veronika Boes, Baden-Wuerttemberg Cooperative
State University Mosbach, Germany

Question Order Effects in PLS Causal Modelling

Jan Hendrik Schreier, ADAC e.V.

Fahrzeugtechnik, Germany &

Prof. Dr. Niels Biethahn, Institut für Automobil
Forschung in Dortmund, Germany

Finding homogenous segments within the German car market

Jan Hendrik Schreier, ADAC e.V.
Fahrzeugtechnik, Germany & Prof. Dr. Niels Biethahn, Institut für Automobil Forschung in Dortmund, Germany

Studie Mitarbeiterqualifizierung im Autohandel
Prof. Dr. Niels Biethahn, Institut für Automobil Forschung in Dortmund, Germany

2:45 pm Coffee Break

3:00 pm Panel “Economics and mobility in developing and industrialized countries” Room 1

Chair: Prof. Dr. Jan Werner, CBS Köln, Germany

Wer soll die Sicherheit bei Fußballspielen in Deutschland bezahlen? Der Veranstalter, der Besucher oder der Bürger?

Prof. Dr. Volker Busch, Hochschule des Bundes für öffentliche Verwaltung, Brühl, Germany

The relevance of the classical approach for today's economic policy

Michael Vogelsang, BiTS Iserlohn, Germany

The European Union following the BREXIT: Impact on Transport and Mobility; Perspectives

Laurent Guihéry, University of Cergy-Pontoise, France

*Options to support urban infrastructure delivery in
Pakistan - a survey for the province of Khyber
Pakhtunkhwa*

Prof. Dr. Jan Werner, CBS Cologne, Germany

**3:00 pm Panel “Economics and Urban mobility 2.0”
Room 2**

Chair: Prof. Seeliger, University of Applied
Sciences Krefeld, Germany and Prof. Gronau,
Stralsund University of Applied Sciences,
Germany

*E-Mobility in Local Public Transport – The Next
Big Thing of the Energiewende?*

Prof. Dr. Andreas Seeliger, Hochschule
Niederrhein - University of Applied Sciences,
Krefeld, Germany

*New Urban Tourism and its implications on
Tourism Mobility – the case of Munich*

Andreas Kagermeier, University of Trier,
Germany &
Werner Gronau, Stralsund University of Applied
Sciences, Germany

*The New Mobilities Paradigm challenging future
urban transport planning*

Prof. Dr. Werner Gronau & Prof. Dr. Nicolai
Scherle

4:30 pm Coffee Break

4:45 pm Keynote Speakers Room 1

Chair: John Favaro & Dr. Wolfgang Epple

Challenges in Automated Driving

John Favaro, MA in Comp. Sc., Berkeley
CA, Intecs - Informatica & Tecnologia Del
Software SPA, Italy

*Orientierungsworte von Dr. W. Epple, Kapstadt,
South Africa*

6:00 pm Interim Conclusion of the first conference day

7:30 pm Gitarrenkonzert John Favaro

19:30 - 21:00 Uhr

Galerie KoKo, Mittelgasse 7, 1060 Wien

**9:15 pm An- und abschliessend Beisammensein im
typischen Wiener Café-Beisl**

"G'schamster Diener"

mit typischem Wiener Speisenangebot

1060 Wien, Stumpergasse 19

(5 minuetige Gehentfernung von Galerie KoKo)

Tuesday, September 27th, 2016

10:00 am Panel “Informatics for Mobility 1” Room 1

Chair: Prof. Koch, Humboldt Cosmos
Multiversity, Spain

*Connected Vehicles – The mobility landscape
revolution*

Dr. Martin Linauer, Head of Innovation, IP &
Research Cooperations, Solution Management of
Kapsch Trafficom

*3D Vision - An enabling Technology for
Autonomous On- and Offroad Driving*

Johannes Pribyl, AIT Dept. Digital Safety &
Security

*Could Energy Storage be the Best Way to Boost
the Sustainability in Isolated Energy Systems? The
Case of Canary Islands – with special respect to
electric cars*

Alfredo Ramirez Diaz

**10:00 am Panel “Engineering - Towards Autonomous
Driving” Room 2**

Chair: Dr. Reinhard Kolke, ADAC, Germany

*Development & Simulation of a Test Environment
for Vehicle Dynamics*

MSc. Eng. Kmeid Saad, Technical University of
Graz, Austria/ University ADAS Masters Course/
University of Applied Sciences Kempten,
Germany

Functionality of Advanced Driver Assistance Systems: Estimation of the Maximum Coefficient of Friction Between Tire and Road Based on Vehicle State Measurements
Dipl.-Ing. Dr. Cornelia Lex, Technische Universität Graz, Austria

Future Consumer Protection Tests of Advanced Driver Assistance Systems (ADAS)
Dipl.-Ing. (FH) Andreas Rigling, ADAC e.V., Landsberg/Lech, Germany

11:30 am Coffee Break

11:45 am Panel “Informatics for Mobility 2” Room 1

Chair: Prof. Koch, Humboldt Cosmos
Multiversity, Spain

Integration of Alternative Energy Production and Electro Mobility - the Island of Tenerife as a Living Lab for experimentation in electromobility
Alfredo Jesús Ramírez Díaz, Universidad de La Laguna, Tenerife, Spain

Mobility as a Service - Extended options for mobility in an automated vehicle environment
Dr. Reinhard Pfliegl, A3PS Austrian Association for Advanced Propulsion Systems, Vienna, Austria

Test and Validation Strategies for Autonomous Vehicles
Willibald Krenn, AIT Dept. Digital Safety & Security

11:45 am Panel “Urban Mobility trends” Room 2

Chair: Prof. Dr. Niels Biethahn, Institut für
Automobil Forschung in Dortmund, Germany

*From public mobility on demand to autonomous
public mobility on demand – Learning from dial-
a-ride services in Germany*

Alexandra König, German Aerospace Center
(DLR), Germany

*SmartWatches facilitating mobility behaviour –
results of a usability test*

Christoph Link, University of Natural Resources
and Life Science (BOKU), Vienna, Austria

*Organizational Flexibility and Aging Population
in Germany*

Nils Britze, SRH Hochschule Berlin, Germany

1:15 pm Lunch

2:30 pm Final Conclusion of the conference

Prof. Koch, Humboldt Cosmos Multiversity,
Spain and Prof. Biethahn, Institut für Automobil
Forschung in Dortmund, Germany